

ORDER

Orders Order / Rev: 180863  
 Alt Order #: 06821805  
 Product Desc: 9/25-10/1 SCOTT RIGELL  
 Estimate: 2637  
 WAVY Flight Dates: 09/25/12 - 10/01/12 Primary AE:  
 Petry Philadelphia  
 Original Date / 06/07/12 / 06/07/12 Sales Office:  
 P-PHI Order Type: REG Sales Region:  
 Nat

Agency Name: American Media & Advocacy Gr  
 Cash Buying Contact: Billing Type:  
 Billing Contact: Billing  
 Calendar: Broadcast 815 Slaters Lane Billing Cycle:  
 EOM/EOC Alexandria, VA 22314 Agency  
 Commission: 15%

Advertiser Name: POL/Rigell for Congress  
 Demographic: A35-64 New Business  
 Thru: Product Codes: PL1 Order  
 Separation: 00:15:00  
 Priority: P4 Advertiser  
 ExternalSP10547 Revenue Codes: AGY, POL, REG Agency External  
 ID:IN16043/SP10305

Bill Plan					Totals	
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	#
08/27/12	09/30/12	73	\$22,025.00	\$18,721.25	September 2011	
10/01/12	10/01/12	14	\$3,775.00	\$3,208.75	October 2012	
Totals						
87	\$25,800.0	\$21,930.0	0.00			

Account Executives

Account Executiv	Sales Offic	Sales Region	Start Date / End Da
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Order %

Petry Philadelphia  
100%

Start Of Order - End Of Or

Order Share	Share	Total
WAVY	41%	\$25,800.00

Market	100%	\$62,926.83
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Competitive Share	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	0%	\$0.00
WGNT	1%	\$629.27
WHRO	0%	\$0.00
WPEN	0%	\$0.00

WPXV	0%	\$0.00
WTKR	21%	\$13,214.63
WTVZ	2%	\$1,258.54
WVBT	11%	\$6,921.95
WVEC	24%	\$15,102.44

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	TiDays	Len
Spots	Rate	Pri	Rtg	Type	Spots	Amount			

E	WAVY	09/25/10	9/25/10	WAVY News @ Sunrise	@	Sunr	CM	5a-6a	-T-----	:30
1	\$125.00	P4	0.00	NM	1	\$125.00				

WAVY News @ Sunrise

WAVY NEWS-5A

Start	Date	End	Date	Weekdays	Spots/Week	Rate	Rating
Week:09/24/12	09/30/12	-T-----			\$125.00	0.00	

E	WAVY	09/26/10	9/26/12	WAVY News @ Sunrise	@	Sunr	CM	5a-6a	--W----	:30
1	\$125.00	P4	0.00	NM	1	\$125.00				

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Order / Rev: 180863  
Congress

Advertiser: POL/Rigell for

Alt Order #: 06821805  
RIGELL WAVY

Product Desc9/25-10/1 SCOTT

Flight Dates:09/25/12 - 10/01/12

Estimate: 2637

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	TiDays	Len
Spots	Rate	Pri	Rtg	Type	Spots	Amount			

WAVY News @ Sunrise

WAVY News @ Sunrise

WAVY NEWS-5A

Start	Date	End	Date	Weekdays	Spots/Week	Rate	Rating
Week:09/24/12	09/30/12	--W----			\$125.00	0.00	

E	WAVY	09/27/10	9/27/12	WAVY News @ Sunrise	@	Sunr	CM	5a-6a	---T---	:30
1	\$125.00	P4	0.00	NM	1	\$125.00				

WAVY News @ Sunrise

WAVY NEWS-5A

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	
Week:	09/24/12	09/30/12	---T---		\$125.00	0.00	
E	WAVY 09/28/10	9/28/10	WAVY News @ Sunrise	CM	5a-6a	----F--	:30
1	\$125.00	P4 0.00 NM	1	\$125.00			
WAVY NEWS-5A							
Week:	09/24/12	09/30/12	----F--		\$125.00	0.00	
E	WAVY 10/01/11	0/01/11	WAVY News @ Sunrise	CM	5a-6a	M-----	:30
1	\$125.00	P4 0.00 NM	1	\$125.00			
WAVY NEWS-5A							
Week:	10/01/12	10/07/12	M-----		\$125.00	0.00	
E	WAVY 09/25/10	9/25/10	WAVY 6AM News	CM	6a-7a		:30
1	\$300.00	P4 0.00 NM	1	\$300.00			
WAVY NEWS-6A							
Week:	09/24/12	09/30/12	-T-----		\$300.00	0.00	
E	WAVY 09/26/10	9/26/10	WAVY 6AM News	CM	6a-7a	--W----	:30
1	\$300.00	P4 0.00 NM	1	\$300.00			
WAVY NEWS-6A							
Week:	09/24/12	09/30/12	--W----		\$300.00	0.00	
E	WAVY 09/27/10	9/27/10	WAVY 6AM News	CM	6a-7a	---T---	:30
1	\$300.00	P4 0.00 NM	1	\$300.00			
WAVY NEWS-6A							
Week:	09/24/12	09/30/12	---T---		\$300.00	0.00	
E	WAVY 09/28/10	9/28/10	WAVY 6AM News	CM	6a-7a	----F--	:30
1	\$300.00	P4 0.00 NM	1	\$300.00			
WAVY NEWS-6A							
Week:	09/24/12	09/30/12	----F--		\$300.00	0.00	
E	WAVY 10/01/11	0/01/11	WAVY 6AM News	CM	6a-7a	M-----	:30
1	\$300.00	P4 0.00 NM	1	\$300.00			
WAVY NEWS-6A							
Week:	10/01/12	10/07/12	M-----		\$300.00	0.00	
E	WAVY 09/25/10	9/25/10	Today Show M-F	CM	7a-9a	-T-----	:30
1	\$300.00	P4 0.00 NM	1	\$300.00			
TODAY SHW							
Week:	09/24/12	09/30/12	-T-----		\$300.00	0.00	
E	WAVY 09/26/10	9/26/10	Today Show M-F	CM	7a-9a	--W----	:30
1	\$300.00	P4 0.00 NM	1	\$300.00			
TODAY SHW							
Week:	09/24/12	09/30/12	--W----		\$300.00	0.00	
E	WAVY 09/27/10	9/27/10	Today Show M-F	CM	7a-9a		:30
1	\$300.00	P4 0.00 NM	1	\$300.00			

TODAY SHW  
 Start Date End Date Weekdays Spots/Week Rate Rating  
 Week:09/24/12 09/30/12 ---T--- \$300.00 0.00  
 E WAVY 09/28/109/28/12 CM 7a-9a ----F-- :30  
 1 \$300.00P4 0.00 NM 1 \$300.00

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Order / Rev: 180863 Advertiser: POL/Rigell for  
 Congress Alt Order #: 06821805 Product Desc9/25-10/1 SCOTT  
 RIGELL WAVY  
 Flight Dates:09/25/12 - 10/01/12 Estimate: 2637

Ln Ch Start End Inventory Code Break Start/End TiDays Len  
 Spots Rate PriRtgType Spots Amount  
 Today Show M-F  
 Today Show M-F

TODAY SHW  
 Start Date End Date Weekdays Spots/Week Rate Rating  
 Week:09/24/12 09/30/12 ----F-- \$300.00 0.00  
 E WAVY 10/01/110/01/1Today Show M-F CM 7a-9a M----- :30  
 1 \$300.00P4 0.00 NM 1 \$300.00  
 Today Show M-F

TODAY SHW  
 Start Date End Date Weekdays Spots/Week Rate Rating  
 Week:10/01/12 10/07/12 M----- \$300.00 0.00  
 E WAVY 09/29/109/29/1WAVY News 10 Sa CM 7a-8a -----S- :30  
 1 \$200.00P4 0.00 NM 1 \$200.00  
 WAVY News 10 Sa 7a

WAVY NWS SAT7A  
 Start Date End Date Weekdays Spots/Week Rate Rating  
 Week:09/24/12 09/30/12 -----S- \$200.00 0.00  
 E WAVY 09/30/109/30/1Today Show Su CM 8a-9a -----S :30  
 1 \$225.00P4 0.00 NM 1 \$225.00  
 Today Show Sunday

SUN TODAY-NBC  
 Start Date End Date Weekdays Spots/Week Rate Rating  
 Week:09/24/12 09/30/12 -----S \$225.00 0.00  
 E WAVY 09/30/109/30/1Meet the Press CM 9a-10a :30  
 1 \$150.00P4 0.00 NM 1 \$150.00  
 Meet the Press

MEET PRESS-SUN  
 Start Date End Date Weekdays Spots/Week Rate Rating  
 Week:09/24/12 09/30/12 -----S \$150.00 0.00  
 E WAVY 09/25/109/25/1WAVY News 10 @ NCM 12p-1p -T----- :30  
 1 \$75.00P4 0.00 NM 1 \$75.00  
 News 10 @ Noon

WAVY NEWS10-NN<  
 Start Date End Date Weekdays Spots/Week Rate Rating  
 Week:09/24/12 09/30/12 -T----- \$75.00 0.00  
 E WAVY 09/26/109/26/1WAVY News 10 @ NCM 12p-1p --W---- :30  
 1 \$75.00P4 0.00 NM 1 \$75.00

News 10 @ Noon

WAVY NEWS10-NN<  
 Start DatEnd Date Weekdays Spots/Week Rate Rating  
 Week:09/24/12 09/30/12 --W---- \$75.00 0.00  
 E WAVY 09/27/109/27/1WAVY News 10 @ NCM 12p-1p ---T--- :30  
 1 \$75.00P4 0.00 NM 1 \$75.00

News 10 @ Noon

WAVY NEWS10-NN<  
 Start DatEnd Date Weekdays Spots/Week Rate Rating  
 Week:09/24/12 09/30/12 ---T--- \$75.00 0.00  
 E WAVY 09/28/109/28/1WAVY News 10 @ NCM 12p-1p ----F-- :30  
 1 \$75.00P4 0.00 NM 1 \$75.00

News 10 @ Noon

WAVY NEWS10-NN<  
 Start DatEnd Date Weekdays Spots/Week Rate Rating  
 Week:09/24/12 09/30/12 ----F-- \$75.00 0.00  
 E WAVY 10/01/110/01/1WAVY News 10 @ NCM 12p-1p M----- :30  
 1 \$75.00P4 0.00 NM 1 \$75.00

News 10 @ Noon

WAVY NEWS10-NN<  
 Start DatEnd Date Weekdays Spots/Week Rate Rating  
 Week:10/01/12 10/07/12 M----- \$75.00 0.00  
 E WAVY 09/29/109/29/1PGA CM PGA -----S- :30  
 2 \$200.00P4 0.00 NM 2 \$400.00

PGA

RYDER CUP GOLF  
 Start DatEnd Date Weekdays Spots/Week Rate Rating  
 Week:09/24/12 09/30/12 -----S- \$200.00 0.00  
 E WAVY 09/30/109/30/1PGA CM PGA :30  
 2 \$200.00P4 0.00 NM 2 \$400.00

PGA

RYDER CUP GOLF  
 Start DatEnd Date Weekdays Spots/Week Rate Rating  
 Week:09/24/12 09/30/12 -----S \$200.00 0.00  
 E WAVY 09/25/109/25/12 CM 4p-5p -T----- :30  
 1 \$125.00P4 0.00 NM 1 \$125.00

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Order / Rev: 180863  
 Congress  
 Alt Order #: 06821805  
 RIGELL WAVY

Advertiser: POL/Rigell for  
 Product Desc9/25-10/1 SCOTT

Flight Dates:09/25/12 - 10/01/12

Estimate: 2637

Ln	Ch	Start	End	Inventory Code	Break	Start/End	TiDays	Len
Spots	Rate	Pri	Rtg	Type	Spots	Amount		
				M-F 4-5p				
				M-F 4-5p				
ANDERSON<								
				Start DatEnd Date Weekdays	Spots/Week	Rate	Rating	
				Week:09/24/12 09/30/12 -T-----		\$125.00	0.00	
				E WAVY 09/26/109/26/1M-F 4-5p	CM	4p-5p	--W----	:30
1	\$125.00P4	0.00	NM	1	\$125.00			

M-F 4-5p

ANDERSON<

Start	End	Date	Weekdays	Spots/Week	Rate	Rating
Week:09/24/12	09/30/12	--W----			\$125.00	0.00
E	WAVY	09/27/109/27/1M-F	4-5p	CM	4p-5p	---T--- :30
1	\$125.00	P4 0.00 NM	1	\$125.00		
		M-F 4-5p				

ANDERSON<

Start	End	Date	Weekdays	Spots/Week	Rate	Rating
Week:09/24/12	09/30/12	---T---			\$125.00	0.00
E	WAVY	09/28/109/28/1M-F	4-5p	CM	4p-5p	----F-- :30
1	\$125.00	P4 0.00 NM	1	\$125.00		
		M-F 4-5p				

ANDERSON<

Start	End	Date	Weekdays	Spots/Week	Rate	Rating
Week:09/24/12	09/30/12	----F--			\$125.00	0.00
E	WAVY	10/01/110/01/1M-F	4-5p	CM	4p-5p	:30
1	\$125.00	P4 0.00 NM	1	\$125.00		
		M-F 4-5p				

ANDERSON<

Start	End	Date	Weekdays	Spots/Week	Rate	Rating
Week:10/01/12	10/07/12	M-----			\$125.00	0.00
E	WAVY	09/25/109/25/1WAVY News 10	@5pCM	5p-530p		-T----- :30
1	\$300.00	P4 0.00 NM	1	\$300.00		
		News 10 @5p				

WAVY NEWS10-5<

Start	End	Date	Weekdays	Spots/Week	Rate	Rating
Week:09/24/12	09/30/12	-T-----			\$300.00	0.00
E	WAVY	09/26/109/26/1WAVY News 10	@5pCM	5p-530p		--W---- :30
1	\$300.00	P4 0.00 NM	1	\$300.00		
		News 10 @5p				

WAVY NEWS10-5<

Start	End	Date	Weekdays	Spots/Week	Rate	Rating
Week:09/24/12	09/30/12	--W----			\$300.00	0.00
E	WAVY	09/27/109/27/1WAVY News 10	@5pCM	5p-530p		---T--- :30
1	\$300.00	P4 0.00 NM	1	\$300.00		
		News 10 @5p				

WAVY NEWS10-5<

Start	End	Date	Weekdays	Spots/Week	Rate	Rating
Week:09/24/12	09/30/12	---T---			\$300.00	0.00
E	WAVY	09/28/109/28/1WAVY News 10	@5pCM	5p-530p		----F-- :30
1	\$300.00	P4 0.00 NM	1	\$300.00		
		News 10 @5p				

WAVY NEWS10-5<

Start	End	Date	Weekdays	Spots/Week	Rate	Rating
Week:09/24/12	09/30/12	----F--			\$300.00	0.00
E	WAVY	10/01/110/01/1WAVY News 10	@5pCM	5p-530p		M----- :30
1	\$300.00	P4 0.00 NM	1	\$300.00		
		News 10 @5p				

WAVY NEWS10-5<

Start	End	Date	Weekdays	Spots/Week	Rate	Rating
Week:10/01/12	10/07/12	M-----			\$300.00	0.00
E	WAVY	09/25/109/25/1WAVY News 10	@53CM	530p-6p		-T----- :30
1	\$300.00	P4 0.00 NM	1	\$300.00		
		News 10 @530p				

WAVY10NWS-5.30<

Start	End	Date	Weekdays	Spots/Week	Rate	Rating
Week:09/24/12	09/30/12	-T-----			\$300.00	0.00
E	WAVY	09/26/109/26/1WAVY News 10	@53CM	530p-6p		:30

E	WAVY	09/27/10	9/27/12	CM	530p-6p	---T---	:30
1	\$300.00	P4 0.00 NM	1	\$300.00			

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Order / Rev: 180863  
Congress  
Alt Order #: 06821805  
RIGELL WAVY

Advertiser: POL/Rigell for  
Product Desc9/25-10/1 SCOTT

Flight Dates: 09/25/12 - 10/01/12

Estimate: 2637

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	TiDays	Len
Spots	Rate	Pri	RtgType	Spots	Amount				
				WAVY News 10	@530p				
				News 10	@530p				

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/24/12	09/30/12	---T---		\$300.00	0.00

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E      WAVY 09/28/109/28/1WAVY News 10 @53CM      530p-6p      ----F--      :30
1 $300.00P4 0.00 NM      1      $300.00
                                News 10 @530p

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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:09/24/12	09/30/12	----F--		\$300.00	0.00

E	WAVY 10/01/110/01/1	WAVY News 10 @53CM	530p-6p	M-----	:30
1	\$300.00P4 0.00 NM	1 \$300.00			
		News 10 @530p			

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/01/12	10/07/12	M-----		\$300.00	0.00

REC'D 10/01/12 10/01/12 11:43:00  
E WAVY 09/25/109/25/1WAVY News 10 @6pCM 6p-630p -T----- :30  
1 \$400.00P4 0.00 NM 1 \$400.00  
News 10 @6p

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/24/12	09/30/12	-T-----		\$400.00	0.00

E	WAVY 09/26/10	9/26/10	1	WAVY News 10 @6pCM	6p-630p	:30
1	\$400.00	P4 0.00 NM	1	\$400.00		
				News 10 @6p		

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/24/12	09/30/12	--W----		\$400.00	0.00

E	WAVY	09/27/109/27/1	WAVY News 10 @6pCM	6p-630p	---T---	:30
1	\$400.00P4	0.00 NM	1	\$400.00		

WAVY NEWS10-6<	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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E WAVY 09/28/109/28/1WAVY News 10 @6pCM 6p-630p ----F-- :30  
 1 \$400.00P4 0.00 NM 1 \$400.00  
 News 10 @6p  
 WAVY NEWS10-6<  
 Start DatEnd Date Weekdays Spots/Week Rate Rating  
 Week:09/24/12 09/30/12 ----F-- \$400.00 0.00  
 E WAVY 10/01/110/01/1WAVY News 10 @6pCM 6p-630p M----- :30  
 1 \$400.00P4 0.00 NM 1 \$400.00  
 News 10 @6p  
 WAVY NEWS10-6<  
 Start DatEnd Date Weekdays Spots/Week Rate Rating  
 Week:10/01/12 10/07/12 M----- \$400.00 0.00  
 E WAVY 09/25/109/25/1NBC Nightly NewsCM 630p-7p -T----- :30  
 1 \$700.00P4 0.00 NM 1 \$700.00  
 NBC Nightly News  
 NBC NITELY NWS<  
 Start DatEnd Date Weekdays Spots/Week Rate Rating  
 Week:09/24/12 09/30/12 -T----- \$700.00 0.00  
 E WAVY 09/26/109/26/1NBC Nightly NewsCM 630p-7p --W----- :30  
 1 \$700.00P4 0.00 NM 1 \$700.00  
 NBC Nightly News  
 NBC NITELY NWS<  
 Start DatEnd Date Weekdays Spots/Week Rate Rating  
 Week:09/24/12 09/30/12 --W----- \$700.00 0.00  
 E WAVY 09/27/109/27/1NBC Nightly NewsCM 630p-7p ---T--- :30  
 1 \$700.00P4 0.00 NM 1 \$700.00  
 NBC Nightly News  
 NBC NITELY NWS<  
 Start DatEnd Date Weekdays Spots/Week Rate Rating  
 Week:09/24/12 09/30/12 ---T--- \$700.00 0.00  
 E WAVY 09/28/109/28/1NBC Nightly NewsCM 630p-7p :30  
 1 \$700.00P4 0.00 NM 1 \$700.00  
 NBC Nightly News  
 NBC NITELY NWS<  
 Start DatEnd Date Weekdays Spots/Week Rate Rating  
 Week:09/24/12 09/30/12 ----F-- \$700.00 0.00  
 E WAVY 10/01/110/01/12 CM 630p-7p M----- :30  
 1 \$700.00P4 0.00 NM 1 \$700.00

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Flight Dates:09/25/12 - 10/01/12

Estimate: 2637

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	TiDays	Len
Spots	Rate	Pri	Rtg	Type	Spots	Amount			
				NBC Nightly News	W				
				NBC Nightly News					
				NBC NITELY NWS<					
				Start	DatEnd	Date	Weekdays	Spots/Week	Rate
				Week:10/01/12	10/07/12	M-----		\$700.00	0.00

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E      WAVY 09/29/109/29/1WAVY News 10 SatCM      6p-630p      -----S-      :30
1 $125.00P4 0.00 NM      1      $125.00

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WAVY News 10 Sat 6p

WAVY NWS 6P

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
09/24/12	09/30/12	-----S-		\$125.00	0.00

E	WAVY 09/29/109/29/1NBC Nightly NewsCM	630p-7p	-----S-	:30
1	\$700.00P4 0.00 NM	1	\$700.00	

NBC Nightly News Weeke

NBC-NWS SAT

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
09/24/12	09/30/12	-----S-		\$700.00	0.00

E	WAVY 09/30/109/30/1	WAVY News 10	SunCM	6p-7p	-----S	:30
1	\$125.00P4 0.00 NM	1	\$125.00			

WAVY News 10 Sun 6p

WAVY NW10 SUN1

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/24/12	09/30/12	-----S		\$125.00	0.00

E	WAVY	09/25/109/25/1M-F	7-730p	CM	7-730p	:30
1	\$250.00P4	0.00 NM	1	\$250.00		

M-F 7-730p

ENT TONIGHT 30<

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
09/24/12	09/30/12	-T-----		\$250.00	0.00

E	WAVY	09/26/109/26/1M-F	7-730p	CM	7-730p	--W----	:30
1	\$250.00P4	0.00 NM	1	\$250.00			

M-F 7-730p

ENT TONIGHT 30<

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
09/24/12	09/30/12	--W----		\$250.00	0.00

E	WAVY	09/27/109/27/1M-F	7-730p	CM	7-730p	---T---	:30
1	\$250.00P4	0.00 NM	1	\$250.00			

M-F 7-730p

ENT TONIGHT 30<

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
09/24/12	09/30/12	---T---		\$250.00	0.00

E	WAVY	09/28/109/28/1M-F	7-730p	CM	7-730p	----F--	:30
1	\$250.00P4	0.00 NM	1	\$250.00			

M-F 7-730p

ENT TONIGHT 30<

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:09/24/12	09/30/12	----F--		\$250.00	0.00

E	WAVY	10/01/110/01/1M-F	7-730p	CM	7-730p	M-----	:30
1	\$250.00P4	0.00 NM	1	\$250.00			

M-F 7-730p

ENT TONIGHT 30<

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
10/01/12	10/07/12	M-----		\$250.00	0.00

E	WAVY	09/25/10	9/25/10	M-F	730-8p	CM	730-8p	-T-----	:30
1	\$250.00	P4	0.00	NM	1	\$250.00			

M-F 730-8p

INSIDER&lt;

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/24/12	09/30/12	-T-----		\$250.00	0.00

E	WAVY	09/26/10	9/26/1M-F	730-8p	CM	730-8p	--W----	:30
1	\$250.00	P4	0.00	NM	1	\$250.00		

M-F 730-8p

INSIDER&lt;

Start	End	Date	Weekdays	Spots/Week	Rate	Rating
-------	-----	------	----------	------------	------	--------

Week:09/24/12 09/30/12 --W----

E	WAVY	09/27/109/27/1M-F	730-8p	CM	730-8p			:30
1	\$250.00	P4 0.00 NM	1	\$250.00				
					M-F 730-8p			

INSIDER<

Start	End	Date	Weekdays	Spots/Week	Rate	Rating
Week:09/24/12	09/30/12	---	T---		\$250.00	0.00

E	WAVY	09/28/109/28/12		CM	730-8p		----F--	:30
1	\$250.00	P4 0.00 NM	1	\$250.00				

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Order / Rev: 180863  
Congress  
Alt Order #: 06821805  
RIGELL WAVY

Advertiser: POL/Rigell for  
Product Desc9/25-10/1 SCOTT

Flight Dates:09/25/12 - 10/01/12

Estimate: 2637

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	TiDays	Len
Spots	Rate	Pri	Rtg	Type	Spots	Amount			
				M-F 730-8p					
				M-F 730-8p					

INSIDER<

Start	End	Date	Weekdays	Spots/Week	Rate	Rating
Week:09/24/12	09/30/12	----	F--		\$250.00	0.00

E	WAVY	10/01/110/01/1M-F	730-8p	CM	730-8p		M-----	:30
1	\$250.00	P4 0.00 NM	1	\$250.00				
					M-F 730-8p			

INSIDER<

Start	End	Date	Weekdays	Spots/Week	Rate	Rating
Week:10/01/12	10/07/12	M-----			\$250.00	0.00

E	WAVY	09/28/109/28/1Fri	Hour 3	CM	10p-11p		----F--	:30
1	\$400.00	P4 0.00 NM	1	\$400.00				
					Friday 10p-11p			

DATELNE FR-NBC

Start	End	Date	Weekdays	Spots/Week	Rate	Rating
Week:09/24/12	09/30/12	----	F--		\$400.00	0.00

E	WAVY	09/30/109/30/1FB	Night in Amer	CM	FB Night in A		-----S	:30
1	\$500.00	P4 0.00 NM	1	\$500.00				
					FB Night in Amer	Pre G		

FTBL NITE AMRCA

Start	End	Date	Weekdays	Spots/Week	Rate	Rating
Week:09/24/12	09/30/12	-----	S		\$500.00	0.00

E	WAVY	09/30/109/30/1NFL	Football	CM	NFL Football			:30
1	\$2,200.00	P4 0.00 NM	1	\$2,200.00				
					NFL Football			

NBC SUN-FTBL<

Start	End	Date	Weekdays	Spots/Week	Rate	Rating
Week:09/24/12	09/30/12	-----	S		\$2,200.0	0.00

E	WAVY	09/25/109/25/1LN	M-F	CM	11p-1130p		-T-----	:30
1	\$400.00	P4 0.00 NM	1	\$400.00				
					M-F News 10 @11			

WAVY NEWS10-11

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	
Week:	09/24/12	09/30/12	-T-----		\$400.00	0.00	
E	WAVY	09/26/109/26/1LN	M-F	CM	11p-1130p	--W----	:30
1	\$400.00	P4 0.00 NM	1 \$400.00				
			M-F News 10 @11				
WAVY NEWS10-11							
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	
Week:	09/24/12	09/30/12	--W----		\$400.00	0.00	
E	WAVY	09/27/109/27/1LN	M-F	CM	11p-1130p	---T---	:30
1	\$400.00	P4 0.00 NM	1 \$400.00				
			M-F News 10 @11				
WAVY NEWS10-11							
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	
Week:	09/24/12	09/30/12	---T---		\$400.00	0.00	
E	WAVY	09/28/109/28/1LN	M-F	CM	11p-1130p	----F--	:30
1	\$400.00	P4 0.00 NM	1 \$400.00				
			M-F News 10 @11				
WAVY NEWS10-11							
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	
Week:	09/24/12	09/30/12	----F--		\$400.00	0.00	
E	WAVY	10/01/110/01/1LN	M-F	CM	11p-1130p	M-----	:30
1	\$400.00	P4 0.00 NM	1 \$400.00				
			M-F News 10 @11				
WAVY NEWS10-11							
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	
Week:	10/01/12	10/07/12	M-----		\$400.00	0.00	
E	WAVY	09/29/109/29/1LN	Sa	CM	11p-1130p	-----S-	:30
1	\$400.00	P4 0.00 NM	1 \$400.00				
			WAVY News 10 @11 Sat				
WAVY NEWS10-11							
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	
Week:	09/24/12	09/30/12	-----S-		\$400.00	0.00	
E	WAVY	09/30/109/30/1LN	Su	CM	11p-1130p		:30
1	\$400.00	P4 0.00 NM	1 \$400.00				
			WAVY News 10 @11 Sun				
WAVY NW10 SUN11P							
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	
Week:	09/24/12	09/30/12	-----S		\$400.00	0.00	
E	WAVY	09/30/109/30/12		CM	1130-12a	-----S	:30
1	\$400.00	P4 0.00 NM	1 \$400.00				

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Order / Rev: 180863  
Congress  
Alt Order #: 06821805  
RIGELL WAVY

Advertiser: POL/Rigell for  
Product Desc9/25-10/1 SCOTT

Flight Dates:09/25/12 - 10/01/12

Estimate: 2637

Ln	Ch	Start	End	Inventory Code	Break	Start/End	TiDays	Len
Spots	Rate	Pri	Rtg	Type	Spots	Amount		
				Sun News 11p (Foot				
				Sun News 11p -- Late				
WAVY NW10 AFTER NFL								

	Start	End	Date	Weekdays	Spots/Week	Rate	Rating	
Week:	09/24/12	09/30/12		-----S		\$400.00	0.00	
E	WAVY	09/25/10	09/25/1	Tonight Show/JayCM		1134p-1237a	-T-----	:30
2	\$125.00	P4	0.00	NM	2	\$250.00		
Tonight Show w/Leno								
TONITE SHW-NBC<								
	Start	End	Date	Weekdays	Spots/Week	Rate	Rating	
Week:	09/24/12	09/30/12		-T-----		\$125.00	0.00	
E	WAVY	09/26/10	09/26/1	Tonight Show/JayCM		1134p-1237a	--W----	:30
2	\$125.00	P4	0.00	NM	2	\$250.00		
Tonight Show w/Leno								
TONITE SHW-NBC<								
	Start	End	Date	Weekdays	Spots/Week	Rate	Rating	
Week:	09/24/12	09/30/12		--W----		\$125.00	0.00	
E	WAVY	09/27/10	09/27/1	Tonight Show/JayCM		1134p-1237a	---T---	:30
2	\$125.00	P4	0.00	NM	2	\$250.00		
Tonight Show w/Leno								
TONITE SHW-NBC<								
	Start	End	Date	Weekdays	Spots/Week	Rate	Rating	
Week:	09/24/12	09/30/12		---T---		\$125.00	0.00	
E	WAVY	09/28/10	09/28/1	Tonight Show/JayCM		1134p-1237a		:30
2	\$125.00	P4	0.00	NM	2	\$250.00		
Tonight Show w/Leno								
TONITE SHW-NBC<								
	Start	End	Date	Weekdays	Spots/Week	Rate	Rating	
Week:	09/24/12	09/30/12		----F--		\$125.00	0.00	
E	WAVY	10/01/11	10/01/1	Tonight Show/JayCM		1134p-1237a	M-----	:30
2	\$125.00	P4	0.00	NM	2	\$250.00		
Tonight Show w/Leno								
TONITE SHW-NBC<								
	Start	End	Date	Weekdays	Spots/Week	Rate	Rating	
Week:	10/01/12	10/07/12		M-----		\$125.00	0.00	
E	WAVY	09/29/10	09/29/1	SNL	CM	1130p-103a	-----S-	:30
1	\$300.00	P4	0.00	NM	1	\$300.00		
Saturday Night Live								
SAT NITE LIVE								
	Start	End	Date	Weekdays	Spots/Week	Rate	Rating	
Week:	09/24/12	09/30/12		-----S-		\$300.00	0.00	
Total	87	\$25,800.00						

